



I am interested in applying. Am I eligible?

If you are aged between 18 and 24 years and live or work in the local government areas within the South West, Region you are eligible to apply (Refer to Selection Criteria for more information about eligible areas). You must be between 18 and 24 years of age at time of application.

Do I have to pay to participate in the RAC Ignite Leadership Program?

There is no cost if you are selected to join the program. All program expenses including accommodation, group transport during the Leadership Retreats One and Two and catering are covered for selected participants. Personal travel costs to and from Leadership Retreats One and Two (e.g. petrol, public transport, parking costs), plus additional personal expenses (e.g. additional snacks) must be covered by individual participants.

What resources does RAC provide during the course of program?

All resources required for the course are provided including a t-shirt, hoodie, pen, highlighter, notebook and tote bag. If you are selected, we recommend you bring any additional materials you may find useful for note taking during the program, such as a laptop or similar device.

Do I need to be an RAC Ignite member to apply?

No, you don't need to be a RAC Ignite Member to apply. However, if you are selected to participant, you must join RAC Ignite for free before the program starts.

Is RAC Ignite free to join?

Yes, RAC Ignite is a free membership for any young person aged between 15 and 24 living in Western Australia. As a member you will get exciting benefits like discounts on fuel, entertainment and holidays, and are among the first to know about upcoming competitions and programs like this one.

When does the application period close?

The application period closes at 08.30am (AWST) on Monday 19 May 2025. Applications received after this date will not be accepted.

How does the selection process work?

Once applications close, each submission will be reviewed internally by the RAC Ignite team. If you are shortlisted, you will be invited to an online interview scheduled on either 24 or 26 May 2025. Up to 15 applicants will be selected to join the program, and all applicants will be notified of the final selection outcomes via email.

What will I learn by participating in the program?

Through a series of action-based modules, you will learn what it means to be an effective leader, how to apply design thinking to solve problems, and how to craft and deliver a convincing pitch. You will grow your professional network by meeting inspiring leaders and changemakers. You will also learn about the important issue of regional road safety, and be supported to design a solution to address it.





What do I need to deliver as part of the program?

During the program you will join a team with up to four other participants. As a team you will be challenged and supported to deliver the following:

- A 500-word summary about your road safety solution
- A PowerPoint presentation that includes a story board about your road safety solution
- A five-minute pitch that you and your team will present at the Celebration Event on 11 July.

Do I need to have prior knowledge or experience in road safety to apply?

No, prior knowledge about road safety is not required to apply. We will equip you with knowledge and skills to complete all aspects of the program.

I have been affected by road trauma. Can I apply for the program?

Yes, you are welcome to apply. However, we advise that if the content relating to road safety or tackling the issue of road trauma may be triggering for you, we encourage you to contact us to discuss your application.

What support will be provided if I'm experiencing challenges with the program content, particularly related to road safety?

Your wellbeing is a priority for our team. The RAC Ignite team has undergone trauma-informed training so we can better support people who may have been affected by road trauma. Qualified support and resources will be accessible throughout the program.

What happens if I'm unable to attend some of the dates outlined in the program overview?

You must be available to attend all program activities as outlined in the Program Overview. Compulsory attendance ensures you get the full benefit of the program and can complete all tasks. If you do not attend all program activities, and do not present a valid reason, you will not be eligible for program prizes and the \$500 RAC Parks and Resorts voucher.

Do I need to allocate time outside of the program schedule?

In addition to the virtual sessions listed above, you will be required to complete research for your road safety solution and meet with your team members to progress your idea and pitch. These can be completed virtually if needed and the time will vary for each team.

I have an accessibility requirement. Can I still take part in the program?

We do our best to ensure the program and venues cater for people with all abilities. If you have an accessibility requirement – such as mobility, sensory, communication or support needs – please include these details when submitting your application. We'll get in touch to discuss how we can best support your participation.





What catering is included?

We will make sure you are well fed during the program. All main meals including breakfast, morning tea, lunch, afternoon tea and dinner will be provided when in-person activities are taking place. Most dietary requirements can be accommodated. If you have any specific dietary needs, please include these details when submitting your application and we will discuss these with you.

Is there Wi-Fi?

Yes, access to Wi-Fi is available during the Leadership Retreats.

What are the keys dates for the program?

Interviews (online): Sat 24 & Mon 26 May

Leadership Retreat 1 (in person): Mon 23 - Fri 27 June

Group check-in (online): Tue 1 July
Pitch support (online): Tue 8 July
Pitch practice (online): Wed 9 July
Leadership Retreat 2 (in person)

Pitch rehearsal: Thu 10 July

Celebration event (in person): Fri 11 July

What is involved in the Celebration Event

This is an exciting event where you and your team will pitch your idea in front of the judging panel, industry stakeholders and other invited guests. The event will be held in the late afternoon on Friday 11 July, within the Bunbury CBD. You will be offered the opportunity to invite a guest with more details provided during the program.

What happens after the Celebration Event

Following the event, you will have the chance to celebrate your hard work and completion of the program with the Ignite Team and program participants. Your accommodation is included on Friday 11 July as part of Retreat 2 and the program will conclude Saturday 12 July at 10am.

If the answer to your query is not covered, please email the RAC Ignite team at ignite@rac.com.au