

**RAC**  
**IGNITE**

# LEADERSHIP PROGRAM

**OVERVIEW**



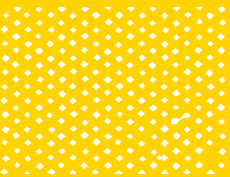
**Take the lead in shaping a better tomorrow**

Supporting partner

**Millennium  
Kids**



**For the better**



# ABOUT

We're bringing together up to 30 young people to explore how to create a safer, more sustainable and better connected future for Western Australia.

Embark on an exciting journey to shape your future. Dive into a series of dynamic leadership masterclasses and action-packed learning modules. Work with other changemakers to build your skills and develop an innovative solution to some of WA's biggest issues. Participants will pitch their ideas for their chance to win a share in **\$10,000 in prizes**.

Developed by young people for young people, the program includes:

- > Three masterclasses and an opportunity to connect with like-minded young people and change makers at a networking event
- > Exclusive access to leading experts and mentors
- > A three-night leadership camp in Margaret River
- > Pitch training and support
- > A celebration event where finalists will share their pitches with the chance to win **\$10,000 in prizes**.
- > A **\$500 gift voucher for RAC's Parks & Resorts** for all participants who complete the program



## WHO SHOULD APPLY

We're looking for young people who have the enthusiasm, commitment and drive to make a difference in WA.

We accept applications from young people who live in Western Australia and are aged 18 to 24 at the time of application.

Applications open from Monday 29 July and close Monday 2 September.



To apply visit [rac.com.au/ignite](https://rac.com.au/ignite) or contact [ignite@rac.com.au](mailto:ignite@rac.com.au)

# PROGRAM SNAPSHOT

---

## **Information session** **3 hours**

**Saturday 21 September**

**10:00am - 1:00pm Perth metro area**

Shortlisted applicants will be invited to join RAC, the MK Youth Leadership Team and past alumni to hear about the program and ask questions about the modules, action learning camp, your roles and responsibilities, and the opportunities you will have throughout the program.

---

## **Orientation day and launch event** **7 hours**

**Monday 18 November Perth metro area**

**11:00am - 4:00pm / 5:00pm - 7:00pm**

Get to know the program team and other participants. Explore what you'll learn throughout the program. Later, attend our launch event with a guest, where you'll use your networking skills to engage with local experts in sustainability, transport, urban design, and road safety.

---

## **Module 1: Design thinking and the 'big question'** **6 hours**

**Tuesday 19 November**

**9:00am - 3:00pm Perth metro area**

Explore design thinking, a methodology that ignites creative problem solving by putting human needs at its core. Explore MK's Changemaker Model for fostering impactful change. Uncover the relevance of the UN Sustainable Development Goals to Western Australia, focusing on mobility issues. See how these concepts intertwine to address local challenges and pave the way for a safer, more sustainable and connected future.

---

## **Module 2: Building sustainable cities** **6 hours**

**Wednesday 20 November**

**9:00am - 3:00pm Perth metro area**

Learn about examples of sustainable cities, which balance economic, social and environmental goals to deliver innovative and enduring solutions. Explore the '15 minute cities' concept and apply this to a local town centre in a hands-on and creative workshop. Hear about the work RAC is doing to improve sustainable transport in the effort to reduce carbon emissions and help keep our city's air clean.

---

## **Leadership challenge** **3 nights**

**Thursday 21 November**

**Departure time 9:00am for Margaret River**

Pack your bags and your tent as we travel by bus down to Margaret River. After setting up, we'll experience a camp orientation tour and a Welcome to Country.

---

## **Module 3: Leadership challenge - real world examples**

**Friday 22 November**

Discover elements of RAC's Vision for a safer, sustainable and connected future in a real-world setting. Use an action learning day to explore innovative initiatives in and around Margaret River to help you unpack solutions that will shape your group's project idea.

---

# PROGRAM SNAPSHOT

---

## **Module 4: Leadership challenge - design thinking in practice**

**Saturday 23 November**

Use the design thinking methodology to reflect on the problems you're keen to solve together. Unpack the root causes to come up with a range of creative solutions.

---

## **Module 5: Leadership challenge - pick your pitch**

**Sunday 24 November**

**Check out 3:00pm**

Take what you've learnt over the course of the program and collectively pick your best solution for your pitch. Get feedback from your peers and the program team to make sure you're on the right track.

---

## **Module 6: Pitch training and mentoring session**

**6 hours**

**Wednesday 27 November**

**9:00am - 3:00pm Perth metro area**

Learn the tips and tricks of how to deliver an award-winning pitch. Get access to experts and mentors who will help you refine your group's idea and deliver it with passion, conviction and authenticity.

---

## **Pitch preparation**

**6 hours**

**Thursday 28 November**

**9:00am - 3:00pm Perth metro area**

To help prepare for the panel pitches, you'll have a full day to work on your pitches. The RAC and MK program team will be on hand to help you finesse your solution for maximum impact.

---

## **Panel pitch**

**Tuesday 3 December**

**Perth metro area**

Teams will present their pitch in a face-to-face session with an independent selection panel who will decide who will progress to the Celebration Event as finalists

---

## **Finalists announced**

**Wednesday 6 December 2023**

Up to three team pitches will be selected and announced as finalists and given additional opportunities to refine pitches, get mentor feedback and take part in pitch training.

---

## **Celebration event**

**3 hours**

**Monday 9 December**

**3:00pm - 6:00pm Perth metro area**

All participants, mentors and supporters will gather to celebrate the RAC Ignite Leadership Program. Finalists will present their pitches in front of attendees with the prizes being decided and awarded at the event.

---

**Total hours**

**Approx 110 hours**

# PRIZES AND ELIGIBILITY

Participants are expected to complete all modules and the camp to be eligible for the pitch, mentoring and prize process.

## **The prizes include:**

First place = \$2,000 cash prize for each team member of the winning group

Second place = \$1,000 cash prize for each team member

Third place = Additional \$500 RAC Parks and Resorts Voucher for each team member

All participants = \$500 RAC Parks & Resorts Voucher

## **To be eligible for the prizes, participants must:**

### **Attend all masterclasses**

- > Design thinking and the 'big question'
- > Building sustainable cities
- > Pitch training

### **Complete action learning tasks**

- > Take-home assessments at the end of each module

### **Attend the three-night leadership camp in Margaret River**

- > Participate in activities on each day
- > Be a team player
- > Assist with the set up and pack up of camping equipment
- > Help prepare meals

### **Pitch a project**

- > Create a project idea in a team of up to three
- > Deliver your pitch in-person in front of the selection panel
- > If selected as a finalist, deliver your pitch on stage at the celebration event

### **Attend the celebration event**

- > Join us at the celebration event where finalists will pitch their project and all participants will be recognised in front of key stakeholders



# MEET THE MILLENNIUM KIDS LEADERSHIP TEAM

The RAC Ignite Leadership Program has been designed by young people for young people. Hear what they have to say about this exciting opportunity.



**Bella Poll**

"The program gives young people an opportunity to learn about real-world issues facing their area and the skills to advocate for them. The process teaches critical thinking skills which I believe are invaluable for future work."



**Jacob Cassey**

"I have learnt that the ideas that young people come up with are very exciting. Think about if they were all implemented. How could these ideas change the world? This program gives you the opportunity to put your ideas into action."



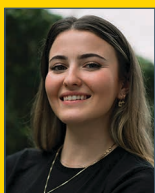
**Troy Wood**

"The Millennium Kids 'skills for life' approach skills are transferable to the real world. This program will see you putting your leadership, critical thinking and creative skills into action."



**Amelia Turk**

"This program is invaluable for young people, as it will allow you to come together to meet and discuss ideas. The Deliberative Democracy process gives you an opportunity to work in a team to establish a key set of solutions to tackle issues in your local community."



**Maria Dude**

"The program has been designed to focus on the need to stay curious and keep learning. The possibilities are endless. Let the mind run wild - you may find a seriously good idea within your creative mind."

# THE APPROACH

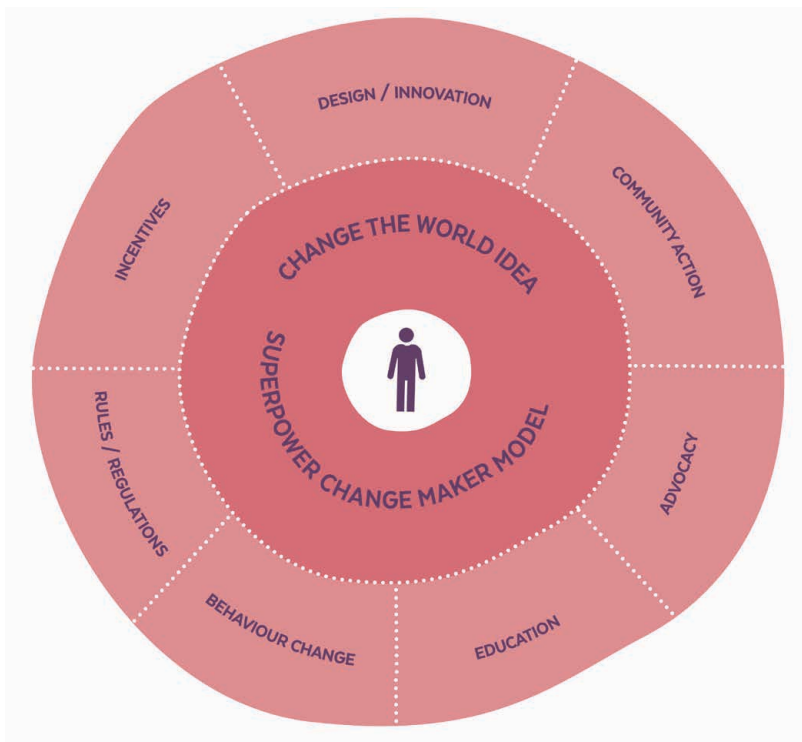
The program has been designed so you can engage with real-world challenges in real time. The following key terms and ways of learning have been designed by Millennium Kids (MK) and are embedded throughout the program.

## Action learning:

Action learning is how we work together, in a team, to solve problems in real time, by developing leadership skills and building critical thinking and collaboration skills.

## Skills for life:

Through the program you will use the MK skills for life process developing a range of skills to create novel ideas to real-world problems.



## Changemaker model:

There are a number of ways to make sustainable change, and the MK changemaker model is a guide that can help you with your sustainability planning. What changemaker thinking will you activate?



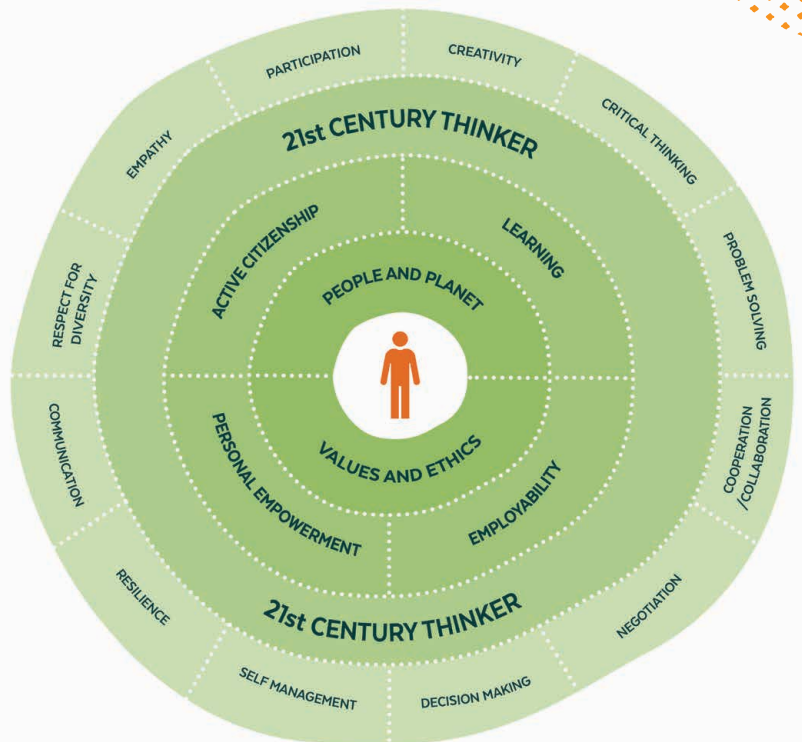


**Expert mentors:**

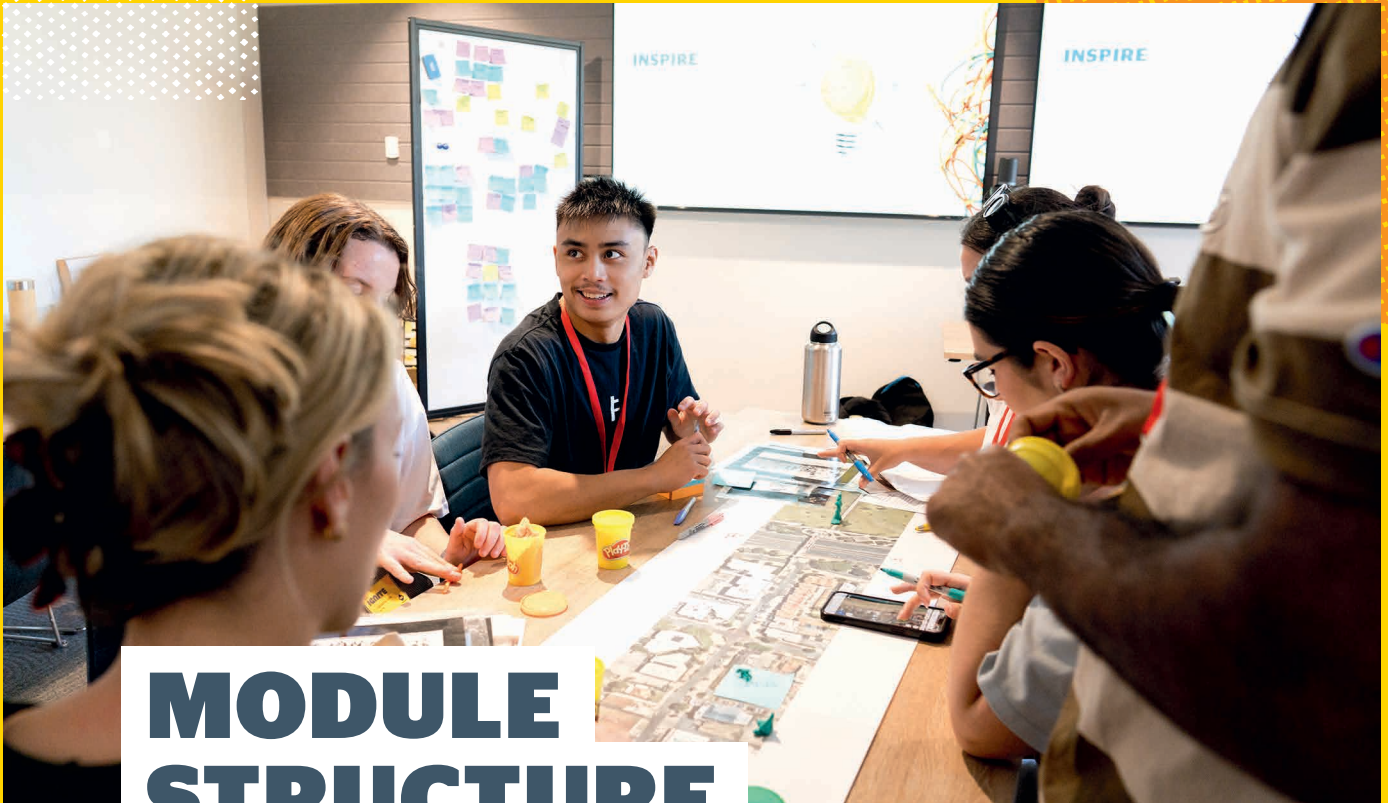
Expert mentors will be available throughout the program to pitch ideas to and get practical feedback on your project ideas.

**21st century thinker:**

By applying the MK 21st century thinker model during the program participants will develop a range of life and citizenship skills.



Adapted from Hoskins, Bryony, and Liu, Liguon, Measuring life skills in the context of Life Skills and Citizenship Education the Middle East and North Africa: United Nations Children's Fund (UNICEF) and the World Bank, 2019.



# MODULE STRUCTURE

Each module will follow the same process.

**Fact:**

Each module will present you with a fact about a topic or challenge to spark discussion.

**Task:**

The task will outline the key themes to be explored throughout the module.

**Inspire:**

You will meet changemakers in each module and hear about innovative theories and solutions.

**Explore and collaborate:**

Modules will give you the opportunity to explore real-world issues and develop strategies to address them in collaboration with other participants and stakeholders.

**Connect:**

Meet like-minded young people and expert mentors to discuss your ideas for change.

**Action learning:**

Each module will have a collaborative task to work on and present back to the group.

**Take home assessment:**

After each module there will be a simple assessment to complete prior to the next module. This building block approach to learning will ensure you are prepared for the next round of leadership discussions.

**Notes:**

You will be provided with a notebook for you to take notes, draw, and get creative.



# TRAINING WITH PURPOSE

## Safe

### Where?

Across all program locations we are committed to providing you with a safe environment, protecting your health and well-being at all times.

### How?

We've conducted risk, health and safety management plans before you get to any of the venues and our youth team are equipped with different skills of First Aid, Mental Health and CPR certifications. We will also equip you with the necessary knowledge and skills to keep you safe.

## Sustainable

### Where?

Using vendors committed to sustainability, and low impact venues, participants will experience living sustainably.

### How?

Do your part by choosing sustainable transport options and remember to bring along your reusable water bottle and coffee cup.

## Connected

### Where?

We will meet in various locations across Perth and Margaret River. Each of them embodies different principles of the program including sustainable transport, green energy, urban revitalisation and low-impact living.

### How?

You'll be given opportunities to put your sustainable travel plan into action - use a bike, train, bus or walk. Also, keep track of how you get around during the program!



**RAC**  
**IGNITE**

Apply now at [rac.com.au/ignite](https://rac.com.au/ignite)

Supporting partner

