

# RAC Sponsorship

We support initiatives that help advocate the mobility issues we feel passionately about and that provide our members with relevant opportunities to enjoy activities and benefits that are uniquely West Australian.

## Our sponsorship pillars:



### About mobility:

RAC represents the interests of more than 900,000 West Australians and is the leading advocate on the mobility issues and challenges facing our State.

We reinvest our profits for the benefit of our members, by supporting initiatives that ensure our members and the community have access to safer, easier and more sustainable mobility options.

- > We support initiatives that help educate West Australians about the road safety issues affecting our State.
- > We support initiatives that encourage more West Australians to use active and alternative modes of transport that help reduce congestion and the number of cars on our roads.

### About our members:

West Australians choose to become and to remain members of RAC because we make a unique and positive difference to their lifestyles and also because we provide them with valued products, services and benefits.

While sponsorship initiatives that address our mobility pillar are a key focus, we also support initiatives that offer great experiences for our members.

### Sponsorships that fall into any of the below categories unfortunately can not be supported:

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| <ul style="list-style-type: none"><li>&gt; Individual pursuits such as sponsorship to attend conferences, competitions, sport, etc</li><li>&gt; Retrospective requests</li><li>&gt; Events or activities where the primary focus is fundraising</li><li>&gt; Events or activities that promote a particular religious or spiritual philosophy</li><li>&gt; Events or activities that promote a political organisation or outlook</li><li>&gt; Events or activities that do not comply with the RAC's alcohol promotions policy</li><li>&gt; Initiatives occurring outside of Western Australia</li></ul> | <ul style="list-style-type: none"><li>&gt; Requests to fund ordinary running costs that create financial dependency on RAC i.e. electricity, lease, telephone, wages</li><li>&gt; Requests to fund significant capital works, major equipment or infrastructure</li><li>&gt; Driver licensing programs or activities i.e. workshops to obtain a learners permit, the provision of supervised driving hours, subsidies for practical driver assessments</li><li>&gt; Initiatives that occur within the motorsports space</li><li>&gt; Requests made by an organisation who has an outstanding acquittal with RAC (once the acquittal is complete the organisation is eligible once more)</li></ul> |
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For more info call 9436 4411 or  
email [sponsorship@rac.com.au](mailto:sponsorship@rac.com.au)

