

# Vehicle Safety

## RAC Member Priorities Tracker

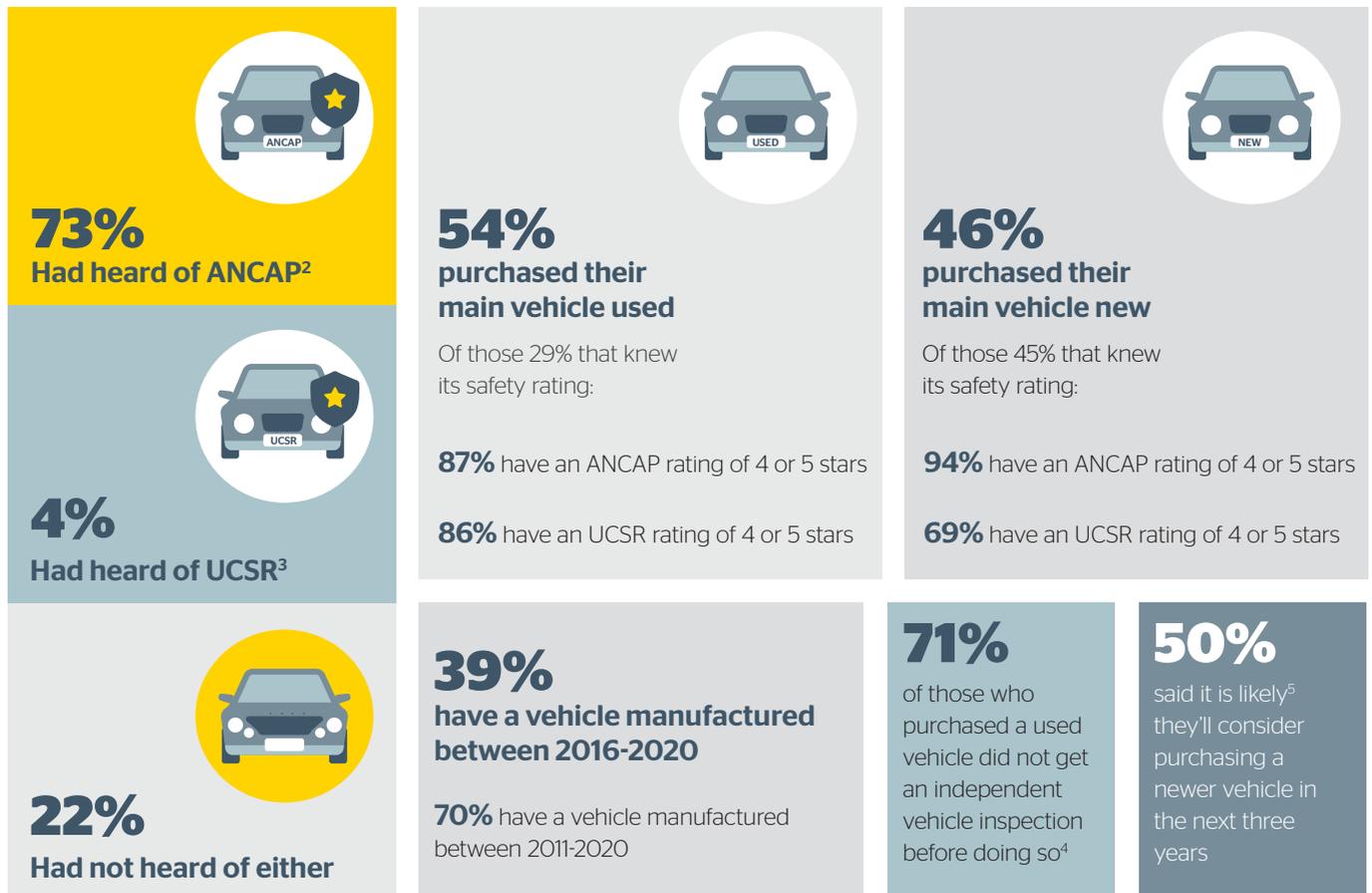
In August 2021, 406 of our members<sup>1</sup> took part in a survey telling us about their vehicles, and what they believe would be some of the most effective ways to get more people driving newer, and generally safer, vehicles.

### Vehicle ownership

The most common vehicle makes were:



### Vehicle safety ratings



<sup>1</sup> 319 respondents were from the Perth and Peel region and 87 from regional WA. Age, gender, and location sampling quotas were applied, and data has been post-weighted to be representative of RAC's membership (which is broadly consistent with the WA population profile) – the margin of error at the total sample level is +/- 4.7% at the 95% confidence level.

<sup>2</sup> Australasian New Car Assessment Program (ANCAP) star ratings indicate the level of safety a vehicle provides for occupants and pedestrians in the event of a crash, as well as its ability, through technology, to avoid or minimise the effects of a crash.

<sup>3</sup> Used Car Safety Ratings (UCSRs) help to identify safer second-hand cars. UCSRs are based on statistics collected from police-reported car crashes in Australia and New Zealand where someone was killed or seriously injured.

<sup>4</sup> 17% did arrange for an independent vehicle inspection of the used vehicle before purchasing it and 11% can't recall.

<sup>5</sup> Results are members who said it is likely or very likely.



For the better

## Support<sup>6</sup> for initiatives to encourage safer vehicle purchases

**84%** Safety technology is mandatory in all new vehicles

**82%** Subsidies and/or rebates on safer cars

**64%** said this would increase the likelihood<sup>7</sup> of them upgrading to a newer vehicle in the next 3 years

**82%** ANCAP safety ratings being displayed on all new cars

**81%** UCSR being displayed on all used cars

**41%** said compulsory display of safety ratings at point of sale would increase the likelihood of them upgrading to a newer vehicle in the next 3 years

**80%** Removal of tariffs and charges on new vehicles

**63%** said reducing new vehicle tariffs and transfer fees would increase the likelihood of them upgrading to a newer vehicle in the next 3 years

**79%** Manufacturers being required to tell you how the vehicle's safety technologies perform in comparison with other cars in the category

**75%** Government prioritising getting people into safer vehicles

**71%** Stricter controls over how cars with lower ANCAP ratings are marketed

## Sources of information

When researching a new vehicle purchase, members get their information from:

**45%** Online car review websites

**33%** Vehicle manufacturer websites

**8%** In the dealership

## Important<sup>8</sup> factors when purchasing a vehicle

### New vehicle owners vs used vehicle owners

**Reliability** **96% vs 96%**

**Safety** **91% vs 77%**

**Performance and handling** **80% vs 74%**

**Fuel economy** **79% vs 65%**

**Price** **73% vs 77%**

## Reasons for not purchasing a newer vehicle in the next three years

**37%** Cost

**22%** Already have a new vehicle

**20%** Liking their current vehicle

**7%** Other priorities

**19%<sup>9</sup>** Said COVID-19 has made it less likely they will purchase a new vehicle

<sup>6</sup> Results are members who supported or strongly supported the initiative.

<sup>7</sup> Results are members who said much more likely or more likely.

<sup>8</sup> Results are members who said the factor was extremely or very important.

<sup>9</sup> Compared with 26% in 2020.



For further information please contact [advocacy@rac.com.au](mailto:advocacy@rac.com.au)