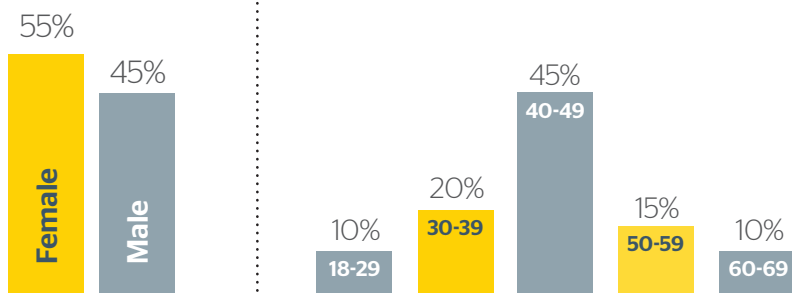


RAC Regional e-Bike Trial

Topline results 2017

The 20 participants



- 80%** worked full-time
- All** held a driver's licence, **one** didn't own a vehicle
- 85%** owned a regular bicycle
- 75%** had never used an e-Bike
- Only 25%** cycled at least once a month before the trial

e-Bike trip purpose

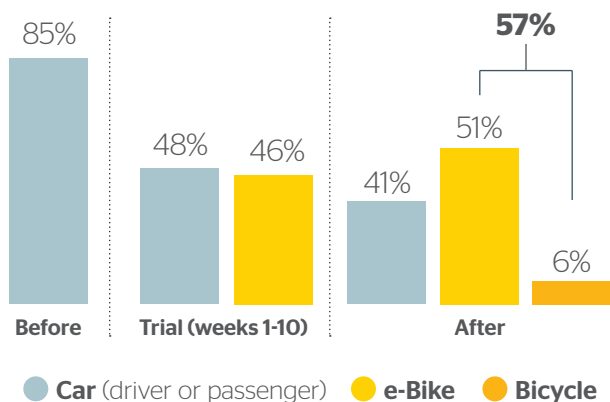
Almost 1,170 e-Bike trips were made over 10 weeks



“ In the 10 weeks I managed to clock up 700km - that's 700km of fuel I saved!
City of Albany participant

Key results

Mode of travel for commuting



! All participants

were satisfied with their e-Bike experience (with 14 out of 17 being extremely satisfied) and all would recommend e-Bikes to family and friends as a commuting option.

! 16 of 17 participants

experienced a range of health and wellbeing benefits.

! 14 out of 20 participants

purchased an e-Bike following the trial.

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