RAC Regional e-Bike Trial
Topline results 2017

The 20 participants
- 55% Female
- 45% Male

Age groups:
- 10%
  - 18-29
- 20%
  - 30-39
- 45%
  - 40-49
- 15%
  - 50-59
- 10%
  - 60-69

- 80% worked full-time
- All held a driver’s licence, one didn’t own a vehicle
- 85% owned a regular bicycle
- 75% had never used an e-Bike
- Only 25% cycled at least once a month before the trial

Almost 1,170 e-Bike trips were made over 10 weeks

- 61% Commuting
- 39% Other
  > fitness/exercise
  > leisure/fun
  > to go shopping

In the 10 weeks I managed to clock up 700km - that’s 700km of fuel I saved!
City of Albany participant

Key results

Mode of travel for commuting
- 85% Car (driver or passenger)
- 48% 46% Trial (weeks 1-10)
- 41% 51% After
- 16% Car, 57% e-Bike, 6% Bicycle

- 16 of 17 participants experienced a range of health and wellbeing benefits.
- 14 out of 20 participants purchased an e-Bike following the trial.

All participants were satisfied with their e-Bike experience (with 14 out of 17 being extremely satisfied) and all would recommend e-Bikes to family and friends as a commuting option.

Supported by:
Department of Sport and Recreation
RAC
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