

## **Media Release**

Thursday 8<sup>th</sup> October 2015

## RAC launches its first ever walking survey

Today RAC has launched its first ever walking survey to explore what it's like to be a pedestrian in Western Australia.

RAC Senior Manager Policy and Research Anne Still said that understanding the needs and expectations of WA pedestrians is a priority for RAC.

"Most of us travel every day for one reason or another and whatever means we use to get around, for many of us, our trips will start and end with walking.

"Sadly last year, 17 pedestrians were fatally injured in our state.

"It is therefore essential that the needs and expectations of pedestrians are not overlooked."

Walking can provide many benefits, including personal health and wellbeing improvements and reduced travel costs, as well as helping to tackle Perth's growing traffic congestion and reduce emissions.

Ms Still said RAC's findings of the walking survey will help inform RAC's advocacy work to ensure Western Australians can move around their towns and cities in a safe, easy and sustainable way.

The RAC walking survey coincides with the Heart Foundation's Walk Over October campaign, aimed at raising awareness of the heath, transport, recreational and environmental benefits of regular walking.

Walk Over October, a state-wide campaign now in its 14<sup>th</sup> year, is proudly supported by RAC's Community Sponsorship Program.

To help us uncover the issues facing pedestrians in WA, complete the RAC walking survey here.

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