



Media Release

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Country Week delivers road safety message to Great Southern students

RAC's Community Education team is supporting Country Week next week to educate Great Southern students and young drivers about staying safe on the roads.

RAC Senior Manager Media and Government Relations Liz Carey said RAC is supporting Country Week to promote road safety to teenagers who are about to get their licence.

"Each year, our Community Education team support events such as Country Week to deliver road safety messages to Year 10 to 12 students," Ms Carey said.

"Last year, 184 people died in road crashes in Western Australia and 57 per cent occurred on country roads. The Great Southern region had the second highest fatality rate in the State."

In 2014, drivers aged 17 to 24 accounted for 22 per cent of all WA road fatalities despite only making up 12 per cent of the population and RAC's 2014 young driver survey showed 62 per cent of respondents used their phone while driving.

"These results reinforce the need to educate young drivers about safe driving and Country Week is an effective platform to talk about the causes and consequences of road crashes before they start driving."

Students from Albany SHS, North Albany SHS, Katanning SHS, WACoA Denmark, Great Southern Grammar, Denmark HS and Mount Barker CC will convene in Perth to participate in basketball, dance, AFL football, hockey, netball, soccer, touch rugby and volleyball with schools across regional WA.

RAC is also sponsoring the debating league where road safety issues will be fiercely contested for the winning trophies and \$500 school prize.

"The debating topics will be themed on the importance of safe driving and the effects of inattention, alcohol and drugs and reckless behaviour on driving and being a responsible passenger."

Over by the RAC marquee, students will be able to access free Wi-Fi and meet the [Elephant in the Wheatbelt](#), a life-sized African elephant sculpture made out of wrecked cars who's encouraging discussion about the unacceptably high road fatality rate in the Wheatbelt.

"These students are our next generation of drivers and we want to ensure they have a good understanding of road safety and the consequences of bad decisions. Education and discussion help keep our young drivers safe."

Community Education travel across regional Western Australia each year delivering road safety messages. For more information about RAC Community Education please visit the [RAC website](#).

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