



Media Release

Monday 8 June 2015

RAC makes WA's Little Legends road safe

RAC is proud to announce the launch of RAC Little Legends Club, a free road safety education program for all Western Australian children aged between five and 12 years old.

RAC Executive General Manager Advocacy and Members, Patrick Walker, said the program is designed to help primary school-aged children learn about road safety.

“Educating children from an early age will ensure that road safety messages have maximum impact and a lasting impression through to their adult life,” Mr Walker said.

“Most children know how important it is to be able to read and write, because it’s ingrained into them in their early school lives. Knowing how to use roads is just as important.

“Our program teaches children to be safe walking across roads and riding their bike in different situations.”

“Western Australia has the worst fatality rate of any State in Australia and this is our contribution to help our adults of the future make different decisions.”

The fun and interactive program features educational games available on desktop and tablet, and can be completed at the child’s own pace.

The program is free and accessible online enabling metropolitan and rural teachers alike to incorporate it into their curriculum.

Teachers and schools can also book an interactive presentation delivered by RAC’s Community Education team who deliver road safety sessions to schools across the State.

RAC Little Legends Club gives children the opportunity to be part of a club and receive benefits, discounts and competitions outlined in the monthly newsletter to parents.

RAC has been an integral part of the Western Australian community for 110 years and is committed to giving back to RAC members and the wider community.

For more information or to sign up to the program, visit www.rac.com.au/littlelegends.

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