



Media Release

Monday 18 May 2015

RAC delivers \$1 million to local communities

RAC is proud to announce it has provided community initiatives across Western Australia with \$1 million through its Community Sponsorships program.

RAC Sponsorship Manager Carina Lauder said the Community Sponsorships program has supported more than 150 initiatives since the program started in 2011.

“RAC has been an integral part of the Western Australian community for 110 years and is committed to giving back to RAC members and the wider community,” said Ms Lauder.

“A key priority for RAC is to help provide safer, sustainable and more convenient travel options for our members and the wider WA community.

“We’re proud that over half of our sponsorships have benefited initiatives in regional WA such as Martu communities in the Pilbara, Mingenew in the Mid West, Boyup Brook in the South West, Albany in the Great Southern and Condinup and Leonora in the Goldfields-Esperance area.

“We’re especially proud that Wheatbelt community initiatives in towns such as Lake Grace and Mukinbudin have received 25% of our total spend, where we’re working to improve road safety outcomes.”

Recent initiatives funded under the Partnership (up to \$50,000) category include:

- \$45,000 to support West Australian Music’s (WAM) 2015 Wheatbelt Touring Circuit to deliver live music to the Wheatbelt whilst promoting local road safety.
- \$45,000 towards Cycle Safe’s off-bike cycling education program targeted at K-Year 4 aged students.

Recent initiatives funded under the Project (up to \$20,000) category include:

- \$20,000 towards the 2015 RAC Pedal Prix event that sees school and community groups design and build a three-wheeled human powered vehicle and compete in Busselton during August.
- \$10,000 to support the Heart Foundations 2015 Walk Over October campaign.

Recent initiatives funded under the Grass Roots (up to \$5,000) category include:

- \$5,000 to support road safety presentations by Sam Bailey, a once jackeroo who is now a quadriplegic as a result of a car crash at the annual Spring Field Day event in Dalwallinu & Mingenew.
- \$4,999 towards the Albany Sustainable Living Expo and Fair to promote alternative sustainable modes of transport to the Albany community.

RAC acknowledges the community project coordinators and partners for delivering the initiatives.

RAC is encouraging community groups across WA to apply for sponsorship. The next round of its Project category closes 29 June and its Grass Roots category is open all year. For more information, visit rac.com.au/sponsorship.

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rac.com.au/media