



Media Release

Tuesday 14 April 2015

RAC provides journey to dawn service

As a Presenting Partner, RAC will support the volunteering program and free shuttle bus service for the City of Albany's Anzac Day Dawn Service on Saturday 25 April.

RAC Sponsorship Manager Carina Lauder said the buses from central Albany and Middleton Beach to Mount Clarence will help to reduce the number of cars on the roads and provide an additional transport option to commemorate Anzac Day.

"We're proud to be helping members and the community move around Albany for the event, and to make the journey a safe one," said Ms Lauder.

"RAC wants to provide options for commuters and try alternative modes of transport."

RAC proudly supported the Anzac Albany Centenary events last year, where 40,000 people attended the iconic and historically-important event.

This year's Dawn Service will commemorate 100 years since Australian and New Zealand troops landed in Gallipoli for the First World War.

City of Albany Mayor Dennis Wellington thanked RAC for its valuable support.

"It is great to see RAC with such a strong history in WA once again get behind such a significant event in Albany," Mr Wellington said.

Ms Lauder said the sponsorship is an important way to give back to Albany, the birthplace of the Australian Dawn Service Tradition, where Padre White held the first Australian Dawn Service on 25 April 1930.

"Being part of the Anzac commemorations provides our members and the community with the opportunity to reflect on the sacrifices made by so many brave troops."

RAC has been an integral part of Western Australia for 110 years and strives to give back to its members and the wider community.

For more information, visit <http://www.anzactalbany.com.au/anzac-day-dawn-service-2015-transport/>.

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