



Media Release

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Vehicle safety ratings need to be seen

Increasing the visibility and display of vital vehicle safety information on new cars at the point of sale has the potential to save lives and improve the overall safety of Western Australia's vehicle fleet.

RAC General Manager Corporate Affairs, Will Golsby, said making the display of new car safety ratings mandatory at the point of sale has the potential to help consumers make safer choices when purchasing a new car.

"According to the Australasian New Car Assessment Program (ANCAP) vehicle occupants have twice the chance of being killed or seriously injured in a vehicle rated 1-star compared to a 5-star rated vehicle," Mr Golsby said.

"On average in 2013 Western Australia recorded one fatality nearly every two days, and vehicle safety plays a major role in helping to avoid or reduce the severity of road crashes."

ANCAP is an independent vehicle safety advocate which crash tests and rates new vehicles to provide consumers with transparent advice on vehicle safety.

Through its support of ANCAP, the RAC has been working to raise consumers' awareness of the importance of vehicle safety credentials when buying a new car. A highly effective way of doing this is through the display of ANCAP safety ratings on new cars at the point of sale.

"Unlike the energy consumption labels on refrigerators and washing machines, there is currently no mandatory requirement to display vehicle safety ratings at the point of sale – information which could save lives on WA roads.

ANCAP vehicle safety ratings at point of sale is the subject of the RAC's most recent Mobility Bulletin, which seeks to demonstrate the importance of ensuring consumers have better access to vital vehicle safety information when purchasing a new car.

The full Mobility Bulletin can be accessed on the [RAC website](#).

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