Member Opinion

February 2025



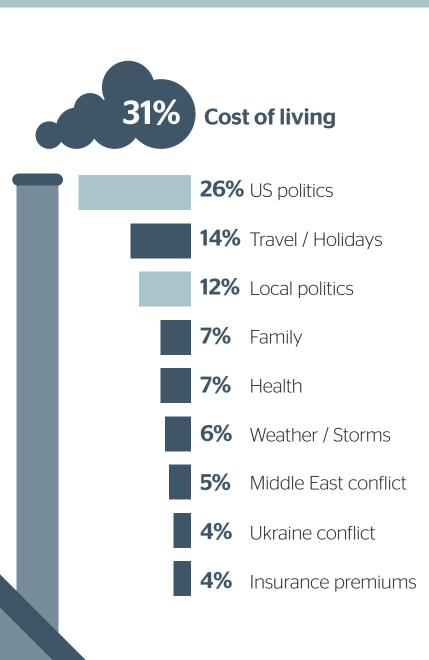
Nearly 9,000 members shared their views in the RAC Opinion survey in February

Household conversations

What are members talking about at home?

Topical issues

What do members think about these issues?



"The American election result and the upcoming Australian Federal and State elections."



More discussion this month about:

US & local politics

There's been an increase in discussion about politics, with many members discussing the actions taken by the new US president and how this will impact Australia and the world.

The WA State Election was also a common topic of discussion.



Road rules

The road rules that members find most confusing relate to:

- » Roundabouts
- » Merging
- » Keeping left unless overtaking
- » Use of indicators (in particular at roundabouts)
- » Giving way at intersections or when turning



Road trips

Members love travelling within WA, with 93% likely to embark on a long road-trip in the south-west of WA and 73% in the north-west of WA in the next few years.

2 in every 5 members plan to holiday more within WA in the future.

Rewards membership

7 in every 10 members are not aware that RAC offers a Rewards membership for those who don't have an RAC product such as Roadside Assistance.

For only \$29 a year, Rewards membership provides access to all the benefits of an RAC membership.

