# **Member Opinion**

January 2025



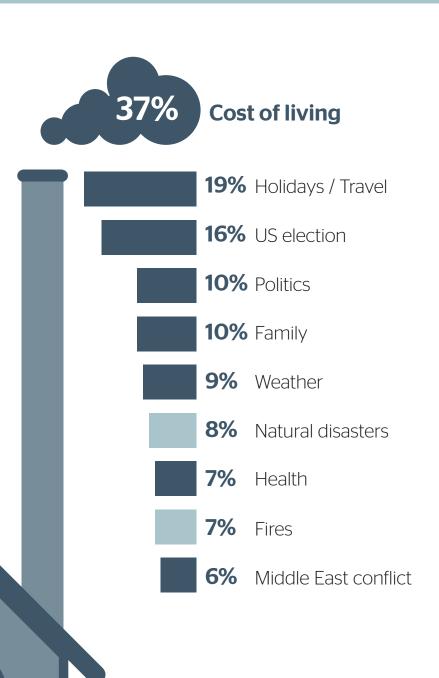
## **Nearly 10,000 members shared their views in the RAC Opinion survey in January**

#### **Household conversations**

What are members talking about at home?

### **Topical issues**

What do members think about these issues?



"The Californian wild fires, why were they so devastating? What are the implications for Australia?"



More discussion this month about:

## Natural disasters and fires

Many members have been concerned about the Los Angeles fires, as well as flooding on the east coast of Australia and overseas.



## **Travel plans**

**85% of members** are planning to travel this year.

3 in every 5 members are planning travel within WA, with the south-west being the most popular destination.

2 in every 5 members are planning to travel overseas, with Asian destinations such as Indonesia, Japan and Singapore commonly mentioned.



### Car wash

1 in every 2 members wash their car monthly or more often.

While many wash their car at home,

### 47% drive to a car wash facility.

Members who use a car wash facility said that the main benefits are:

- » Convenience
- » Less effort than washing the car at home
- Better quality finish

However some members have experienced frustrations with their local car wash facility, such as lengthy queues and excessive costs.

