

Over 8,000 members shared their views in the RAC Opinion survey in November

Household conversations

What are members talking about at home?

Topical issues

What do members think about these issues?

38% **US election**

37% Cost of living

15% Holidays / Travel

9% Family

9% Christmas plans

8% Health

7% Politics

5% Middle East conflict

4% Work

3% Driver behaviour

“Starting to plan for Christmas and early shopping to spread out the costs.”



“The US elections and how it will affect Australia’s economy.”

More discussion this month about:

US election

Overtook the ‘cost of living’ to become the most discussed topic this month.

Christmas and holidays

Members have started making plans for Christmas and holidays, with some organising family gatherings and others travelling.

Road trips

37% of members plan to holiday within WA in the next 3 months, with the most popular region being the South-West.

When holidaying in regional areas of WA, the most popular activities are:

1. Relaxing
2. Sightseeing
3. Eating out at restaurants/pubs
4. Hiking / Bushwalking
5. Swimming / Snorkelling



Travel insurance

7 in every 10 members say that they always purchase travel insurance when travelling overseas.

The features that members rate as most important when buying travel insurance include cover for:

- » No out-of-pocket expenses
- » Rental car excess
- » Valuables / Jewellery
- » Medications
- » COVID-19 / Illness

