# **Member Opinion**

November 2024



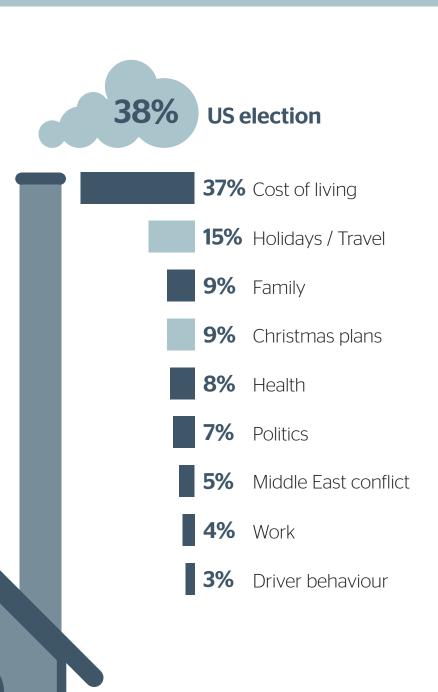
### Over 8,000 members shared their views in the RAC Opinion survey in November

#### **Household conversations**

What are members talking about at home?

### **Topical issues**

What do members think about these issues?



"Starting to plan for Christmas and early shopping to spread out the costs."



"The US
elections and
how it will
affect Australia's
economy."

## More discussion this month about:

### **US election**

Overtook the 'cost of living' to become the most discussed topic this month.

### **Christmas and holidays**

Members have started making plans for Christmas and holidays, with some organising family gatherings and others travelling.

### **Road trips**

37% of members plan to holiday within WA in the next 3 months, with the most popular region being the South-West.

When holidaying in regional areas of WA, the most popular activities are:

- 1. Relaxing
- 2. Sightseeing
- 3. Eating out at restaurants/pubs
- 4. Hiking / Bushwalking
- 5. Swimming / Snorkelling



### **Travel insurance**

7 in every 10 members say that they always purchase travel insurance when travelling overseas.

The features that members rate as most important when buying travel insurance include cover for:

- » No out-of-pocket expenses
- » Rental car excess
- » Valuables / Jewellery
- » Medications
- » COVID-19 / Illness

