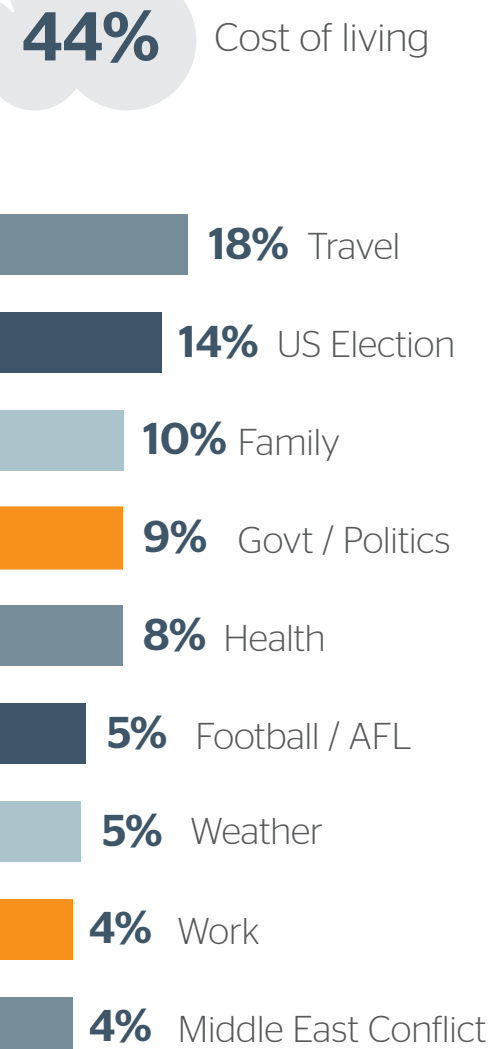


Over 8,000 members shared their views in the RAC Opinion survey in September

Household Conversations

What are members talking about at home?



"It is mainly when the cheaper option of fuel is for sale so that all family are alerted."



"Price of fuel coming down at last."

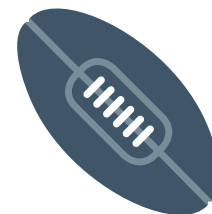
More discussion this month about:

Cost of living

While there has been more discussion this month about the cost of living, many members expressed positive sentiment about fuel prices decreasing.

Football / AFL

Increased to become the 7th most discussed topic in September, coinciding with finals.



Topical Issues

What do members think about these issues?

Fuel Buying

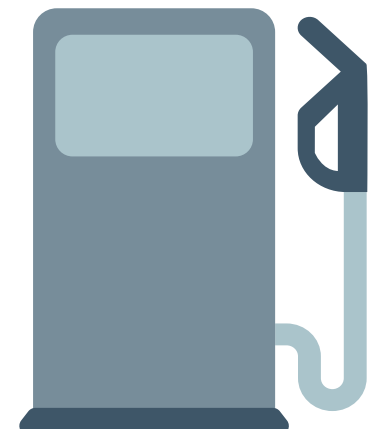
The most important factors that members consider when choosing where to refuel their vehicle are:

- » Price
- » Convenience of location
- » Availability of discounts

1 in every 2 members refuel their vehicle on Tuesdays

The most common methods used to reduce fuel costs include:

- » Checking FuelWatch
- » Comparing local fuel stations
- » Using RAC member discount



RAC Roadside Rescues

2 in every 3 members have been helped by RAC during a breakdown situation

Over 2,000 members shared their 'roadside rescue' story with us, with common themes including a:

- » Flat battery
- » Punctured tyre
- » Unexpected breakdown during a country road trip

"RAC Roadside are heroes in my eyes...I love that they take into account factors like if I'm stranded alone in an isolated area."

