

Just under 10,000 members shared their views in the RAC Opinion survey in June

Household conversations

What are members talking about at home?

Topical issues

What do members think about these issues?

47% Cost of living

- 15% Holidays / Travel
- 9% Govt / Politics
- 9% Health
- 8% Family
- 6% Crime / Violence
- 6% Gaza conflict
- 5% Weather
- 5% Work
- 4% Climate change

"The cost of living across the board and the challenges that brings, particularly as a family of 6 with 4 growing children."



"What to do in the upcoming holidays."

More discussion this month about:

Health / cost of living

With the onset of winter, more members are reporting health issues such as the flu and COVID-19.

Cost of living pressures are making it difficult for some older members to pay medical costs.



Artificial intelligence

We asked members if RAC should use AI technology to deliver better member experiences in the future.

The survey found that:

- » 23% are supportive
- » 55% have mixed views or an unsure
- » 22% oppose the idea

While members believe there could be improvements in efficiency with AI technology, some expressed concerns about data privacy and the loss of human interaction.



Best playgrounds

With so many great outdoor areas in WA, we set members the challenge of identifying the best playground in Perth for young children.

According to our members, the **top 5 playgrounds** are:

- » Kings Park
- » Apple Fun Park (Donnybrook)
- » Bibra Lake Regional Playground
- » Kwinana Adventure Park
- » Whiteman Park

