

More than 10,000 members shared their views in the RAC Opinion survey in July

Household conversations

What are members talking about at home?

44% **Cost of living**

22% US Election / Trump

16% Holidays / Travel

10% Govt / Politics

8% Family

8% Health

6% Weather

5% Work

4% Insurance premiums

4% Football

"The upcoming Olympics is a nice break from the doom and gloom in general as it is something to look forward to."



"Worries about the outcome of the upcoming US elections."

More discussion this month about:

US Election

Members expressed concern and negativity towards the American political landscape. Some are concerned about how it will impact the Australian economy.

Olympics

On the positive side, many members were inspired by the Olympic Games.



Topical issues

What do members think about these issues?



Seatbelt laws

7 in every 10 parents of young children admit to not being very familiar with child restraint/seatbelt laws.

The majority of parents believe that child restraints laws should be based on both age and size (rather than just age, as it currently is).

Travel

3 in every 5 members are planning to book a holiday in the next year, although nearly 70% of travellers may modify their plans due to cost-of-living pressures.

The main motivations to travel include:

- » Relaxation
- » Sightseeing
- » Family time



Hiking

2 in every 3 members have been hiking in WA, with the most popular spots including the:

- » Cape to Cape track
- » Bibbulmun track
- » Stirling Ranges

